

POLO AT THE POINT
2010
SUNDAY, OCTOBER 17TH



FOR IMMEDIATE RELEASE
March 18, 2010
CONTACT: Cecilia Mace
251.621.4219

Polo at the Point Designates Mercy's Guardian Angel for 2010

The 2010 Polo at the Point, presented by Point Clear Charities, Incorporated, is scheduled October 17 at Sonny Hill Polo Complex in Point Clear. The Gulf Coast's most prestigious charity sporting event has designated for a second consecutive year Mercy Medical's Guardian Angel as the main beneficiary. Guardian Angel is the fundraising program that makes Mercy's pediatric home care possible. Each year hundreds of children on the Gulf Coast require ongoing medical care. Since 1998, Mercy's pediatric home care has served more than a thousand of these critically and terminally ill children, that range from birth to 17 years of age, and suffer from cystic fibrosis, leukemia, other cancers and diseases, or severe conditions resulting from a birth defect or injury.

Festivities begin with the Players' Party on Friday night, October 15, at the Blue Gill with live entertainment. Sunday's event includes world class polo, great food, champagne, divot stomping, tailgating fun, reserved seating, garden party attire, a hat parade, a silent auction and much more. Polo at the Point has been voted Mobile Bay Magazine's 2009 Best of the Bay. Tickets range from \$10 (tailgating) to \$100 with sponsorships available. For more information, visit www.poloatthepoint.com or call 621.4464.

###